

THE SABAN FREE CLINIC'S  
**EXTRAVAGANZA**  
FOR THE SENSES

We invite you to raise a glass and toast to our **13<sup>th</sup> Annual Extravaganza for the Senses benefiting The Saban Free Clinic (formerly The Los Angeles Free Clinic) on Saturday, July 17, 2010 at Sunset Gower Studios**. On behalf of the Clinic, I am pleased to invite you to be a sponsor of this exciting event. There are a variety of sponsorships available, each offering ways to showcase your company to a prime demographic. Additionally, we would be happy to work with you to customize a sponsorship package. Enclosed you will find additional information about the event, a list of participation levels, their associated benefits and a participation form.

The Extravaganza is one of the largest and most popular wine and food tasting events in Los Angeles. At our new home, set to the backdrop of the Hollywood sign, we are gearing up for our best year yet. For three consecutive years, the event has been touted as one of "Southern California's Top 100 Events" by *BiZBash*, the premiere event industry magazine. It truly is one of the best events of the summer and we hope that you can experience it firsthand. Past guests have raved about the event, stating:

"Lots of great energy!"

"I look forward to it every year!"

"Awesome food, wine and ambiance!"

"By the end of the night, no one wanted to leave!"

Sold out every year, the event draws a crowd of 2,000 successful, multigenerational professionals, who enjoy sampling delicious food and wine in an exciting setting. The event features many of L.A.'s hottest restaurants, over 100 wineries recruited by Bill Knight of The Wine House, a silent auction, energizing music and much more.

Founded in 1967, The Saban Free Clinic is a four-facility non-profit organization that provides free quality health care, dental care and social services to the most vulnerable members of our community. Celebrating 43 years of service, the Clinic will provide over 90,000 free patient visits this year to the people who need them the most. **The economic downturn has really had an impact on the Clinic, our services and our patients. Due to cuts in the budget we are not receiving the funding that we need to meet our demand, in addition our appointment line is flooded with calls. We are now getting calls from a new crop of people; the recently unemployed who can no longer afford healthcare. These circumstances make your participation in the Extravaganza all the more important.**

Should you have any questions regarding the event, or to confirm your participation, please contact me at [lpoulatian@thesabanfreeclinic.org](mailto:lpoulatian@thesabanfreeclinic.org) or 323-330-1665. I look forward to speaking with you soon about your company becoming involved with this exciting event. Thank you in advance for your support.

Sincerely,

Lenna Poulatian  
Special Events Manager





## SPONSORSHIP LEVELS AND BENEFITS

### **PRESENTING SPONSOR – \$25,000** (Provides 220 people with diabetic care including prescriptions and test strips)

- Prominent listing in all event-related materials, including the Clinic's newsletter, mailed to over 16,000 households
- 25 VIP tickets
- Your logo imprinted on special plates used throughout the evening by all event attendees
- Full page ad on inside front or inside back cover of the event program, distributed to all event attendees
- Verbal recognition as Presenting Sponsor at the event
- Opportunity for company booth for product display or exhibition at the event
- Your logo prominently featured on the Clinic's website, with a link to your site, which receives over 400,000 hits per month

### **TITLE SPONSOR – \$15,000** (Provides 75 women with obstetrics and gynecological care including mammograms)

- Listing on event signage and in printed materials, including the Clinic's newsletter, mailed to over 16,000 households
- 20 VIP tickets
- Full page ad in the event program, distributed to all event attendees
- Opportunity for company booth for product display or exhibition at the event
- Company logo on the Clinic's website, with a link to your site, which receives over 400,000 hits per month

### **DOUBLE MAGNUM SPONSOR – \$10,000** (Provides 100 patients with routine dental care including cleaning, x-rays and fillings)

- Listing in printed materials, including the Clinic's newsletter, mailed to 16,000 households
- 15 VIP tickets
- Recognition as Double Magnum Sponsor with your logo on event signage
- Full page ad in the event program, distributed to all event attendees
- Opportunity for company booth for product display or exhibition at the event
- Company logo on the Clinic's website, with a link to your site, which receives over 400,000 hits per month

### **MAGNUM SPONSOR – \$5,000** (Provides over 30 patients with a routine check up )

- Listing in printed materials, including the Clinic's newsletter, mailed to 16,000 households
- 10 VIP tickets
- Recognition as Magnum Sponsor with your logo on event signage
- Half page ad in the event program, distributed to all event attendees
- Company logo on all photobooth images passed to event guests
- Company logo on the Clinic's website, with a link to your site, which receives over 400,000 hits per month

### **SOMMELIER SPONSOR – \$2,500** (Provides 20 women with prenatal care ~ nutritional counseling, ultrasound and birthing classes)

- Listing in printed materials, including the Clinic's newsletter, mailed to 16,000 households
- 5 VIP tickets
- Recognition as Sommelier Sponsor with your logo on event signage
- Half page ad in the event program, distributed to all event attendees
- Company name listed on the Clinic's website, with a link to your site, which receives over 400,000 hits per month

**Customized Sponsorship packages are available.**

**All sponsorship donations are tax-deductible to the fullest extent of the law.**

**For further information please call Lenna Poulatian, Special Events Manager, at 323-330-1665.**

The Saban Free Clinic is The Los Angeles Free Clinic  
[www.thesabanfreeclinic.org/extravaganza](http://www.thesabanfreeclinic.org/extravaganza)



## SPONSORSHIP LEVELS:

- PRESENTING SPONSOR – \$25,000
- DOUBLE MAGNUM SPONSOR – \$10,000
- MAGNUM SPONSOR – \$5,000
- TITLE SPONSOR – \$15,000
- SOMMELIER SPONSOR – \$2,500

## Program Book

**Program Book:** Each sponsor receives an ad in the event program. All ads are Black & White. Full pages are 4.25" x 7". Half pages are 4.25" x 3.25". Ads should be camera ready and have no bleed. Files may be created in InDesign (.indd), Illustrator (.eps), Photoshop (.psd) or QuarkXPress (.qxd). Pictures must be in .pdf, .jpg or .tif formats only.

Email ads to [events@thesabanfreeclinic.org](mailto:events@thesabanfreeclinic.org) by June 11, 2010.

- I am unable to participate as a sponsor, but would like to support the Clinic's work.*  
Please accept my 100% tax-deductible contribution of \$ \_\_\_\_\_
- I am unable to participate as a sponsor, but would like to purchase an ad in your program.*
  - Full Page (4.25" x 7") ...\$ 500
  - Half Page (4.25" x 3.25") ...\$250

## CONTACT INFORMATION:

COMPANY NAME  
(as you want to be listed): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## PAYMENT:

- CHECK
- MASTERCARD
- VISA
- AMERICAN EXPRESS

CREDIT CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SEC. CODE \_\_\_\_\_

PLEASE FAX THIS COMPLETED FORM TO 323-658-5072 or send to:

The Saban Free Clinic  
Extravaganza for the Senses  
8405 Beverly Blvd.  
Los Angeles, CA 90048

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For further information please call Lenna Poulatian, Special Events Manager,  
at 323-330-1665 or at [lpoulatian@thesabanfreeclinic.org](mailto:lpoulatian@thesabanfreeclinic.org).

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[www.thesabanfreeclinic.org/extravaganza](http://www.thesabanfreeclinic.org/extravaganza)

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