

THE SABAN FREE CLINIC'S  
**EXTRAVAGANZA**  
FOR THE SENSES

On behalf of **The Saban Free Clinic**, I am pleased to extend an invitation to you to participate in our **13<sup>th</sup> Annual Extravaganza for the Senses at Sunset Gower Studios on July 17, 2010**. The Extravaganza is one of the largest and most popular wine and food tasting events in Los Angeles. At our new home, set to the backdrop of the Hollywood sign, we are gearing up for our best year yet.

Attended by 2,000 people, the event features many of L.A.'s best restaurants, more than 100 wineries recruited by Bill Knight of The Wine House, a silent auction, energizing music and more. Recognized for three consecutive years, as one of "Southern California's Top 100 Events" in the premiere event industry magazine, BizBash, this event provides the perfect opportunity to market your establishment to thousands of people eager to find their new favorite restaurant!

Founded in 1967, The Saban Free Clinic (*formerly The Los Angeles Free Clinic*), is a four-facility non-profit agency that provides free quality health care, dental care and social services to the most vulnerable members of our community. This year the Clinic will provide over 90,000 free patient visits to the people who need them most.

In return for your support, you will receive:

- **Great consumers:** An opportunity to showcase your cuisine to a prime demographic of multi-generational professionals.
- **Great media:** *LA Weekly* and *Clear Channel* are among the outlets that have featured our event.
- **Great marketing:** Restaurants are listed in printed event materials and the Clinic's newsletter, mailed to 16,000 households. Your logo will also be posted on our website, which receives more than 300,000 hits per month, with a hyperlink to your site. Lastly, you will receive an ad in the event program to further promote your restaurant.
- **Great cause:** The Saban Free Clinic's valuable services count on the support of the community. Your participation in this event directly helps the Clinic keep its doors open and its services free!

We look forward to seeing you on July 17<sup>th</sup>. Enclosed is a restaurant confirmation form. **Please complete and fax your form to (323) 658-5072, so we may publicize your participation as much as possible.** If you are not able to participate at the event we hope you will consider taking an ad in our event program. If you have any questions or would like to confirm your participation, please contact us at 323-330-1665. We truly appreciate your support.

With many thanks,

Lenna Poulatian  
Special Events Manager

The Saban Free Clinic is The Los Angeles Free Clinic  
[www.thesabanfreeclinic.org/extravaganza](http://www.thesabanfreeclinic.org/extravaganza)



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Sunset Gower Studios • Los Angeles, CA 90028 • Saturday, July 17<sup>th</sup> • Setup 4pm • Event 6pm to 10pm

**YES! I want to help promote my restaurant and help the Clinic at the same time!**

Restaurant Name: \_\_\_\_\_

Contact/Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Health Permit #: \_\_\_\_\_ (REQUIRED TO SECURE PERMIT FOR EVENT)

**Please check the number of servings\* you will provide. We expect 2000 people to attend.**

\* A serving is equivalent to 2-3 dumplings, 1-2 skewers, 1 hand roll, 3-4 bites of salad or pasta.

**1000** (includes 2 free VIP tickets)  **1500** (includes 3 free VIP tickets)  **2000+** (includes 4 free VIP tickets)

**Food Description** (name of the dishes, hot or cold, other details):  
\_\_\_\_\_  
\_\_\_\_\_

**Equipment:** Each restaurant will get one 6 ft. table for presentation, one back table for preparation and one trash can. We ask that each restaurant bring their own serving utensils, serving trays, chafing dishes, floral displays, etc. Restaurants may bring their own signage, but a sign with your restaurant's name will also be provided.

**Please indicate any special requirements (special equipment needs will incur a charge).**

Ice  Extra space  Extra front table  Extra back table  Electricity  Other: \_\_\_\_\_

**I am sorry that I am not able to participate. Enclosed is a gift certificate for your silent auction.**

**I am sorry that I am not able to participate. I would like to purchase an ad in your program.**

### Program Book

Full Page (4.25" x 7") ...\$ 500  Half Page (4.25" x 3.25") ...\$250

CHECK  MASTERCARD  VISA  AMERICAN EXPRESS

CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SEC. CODE \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Program Book:** Each *participating* restaurant receives a HALF PAGE AD in the event program. All ads are Black & White, 4.25" x 3.25", no bleed and should be camera ready. Pictures must be in .pdf, .jpg or .tif formats only.

**Email ads to [events@thesabanfreeclinic.org](mailto:events@thesabanfreeclinic.org) by June 11, 2010.**

For further information please call Lenna Poulatian, Special Events Manager, at 323-330-1665

**PLEASE FAX THIS COMPLETED FORM TO 323-658-5072.**

**FORMS CAN BE MAILED TO:**  
The Saban Free Clinic  
Extravaganza for the Senses  
8405 Beverly Blvd.  
Los Angeles, CA 90048.

The Saban Free Clinic is The Los Angeles Free Clinic  
[www.thesabanfreeclinic.org/extravaganza](http://www.thesabanfreeclinic.org/extravaganza)

